

Hounslow, United Kingdom, June 11, 2010

Dear,

I'm happy to be able to report that FLORALABELS COLOURFLEX L1 230gsm media has now been approved to work with OKI Printing Solutions C610 & C711 colour printers.

At OKI Printing Solutions, we're committed to developing long term, strategic partnerships with like minded companies and we look forward to working with Floralabels in the future.

We're happy for you to use the following statement in your promotional materials about our relationship:

*During the past ten years OKI Printing Solutions and Floralabels have worked in partnership to develop a range of weatherproof labels based around a unique microporous material. The characteristics of this media make it ideal for printing on OKI Printing Solutions' class leading range of colour printers, reinforcing the flexibility that their High Definition Color technology enables. OKI Printing Solutions have just completed an extensive media testing programme which resulted in an announcement that Floralabels L1-235 230gsm Loop Labels, L1-235 230gsm Sign and L1-235 230gsm Hang labels manufactured using the special media now have their full approval on their C610 & C711 colour printers. Please note that this media should be used in accordance with the printing recommendations below.*

**Printing Recommendations**

*Recommended method of media handling is single sheet feeding using the Multi Purpose tray, as paper handling may be affected if multi sheet feeding is used especially in high humidity/high temperature conditions. For further information please contact Floralabels. For further information please contact Floralabels.*

Yours sincerely

Steve Hone  
International Accounts Manager  
OKI Europe Ltd.



OKI EUROPE LIMITED  
Central House  
Balfour Road  
Hounslow TW3 1HY  
United Kingdom  
Tel: +44 (0) 208 219 2190  
Fax: +44 (0) 208 219 2199  
WWW.OKIPRINTINGSOLUTIONS.COM